



Bethesda Rehab & Senior Care to Merge Under Norwood Life Society

CHICAGO, September 26, 2017 – The Boards of Directors of Norwood Life Society and Bethesda Rehab & Senior Care are pleased to announce that effective October 31, 2017, Bethesda will be joining the Norwood Life Society as one of Norwood’s operating entities.

Joining Norwood Crossing, Norwood Seniors Network, and the Norwood Life Care Foundation as entities that operate under the corporate umbrella of Norwood Life Society, Bethesda will continue to operate as one of Chicago’s more venerable non-profit, senior living campuses, while gaining access to Norwood’s corporate resources.

“We are very pleased to welcome Bethesda to our family of senior living services,” said Michael Toohey, Chief Executive Officer of Norwood Life Society. “Our organizations have been friendly for over 100 years, and have shared the same mission and philosophies on providing high quality residential and care services to seniors. We are excited about the possibilities, the chance to further and broaden our mission, and the chance to be of more service to community elders. It is a wonderful opportunity to merge two strong, caring organizations to become stronger still.”

Bethesda, which offers long term care, short term rehab, and a senior day program, is located at 2833 North Nordica Avenue, in the Montclare neighborhood of Chicago. Bethesda is also in the process of opening outpatient rehabilitation services.

“Besides the corporate support, resources, and strategy this merger provides, we are thrilled to announce a three year, three million dollar capital improvement plan for the Bethesda campus,” said Julie Boggess, Bethesda’s Chief Executive Officer. “These capital improvements, including a new, resident focused memory support unit, are designed to work hand-in-glove with our recently opened Diamond Post-Acute Rehab Center to round out our offerings. We are excited to be joining such a vibrant organization.”

On a related note, Bethesda’s foundation will be merging into the Norwood Life Care Foundation to provide unified fundraising.

Bethesda will also look to leverage Norwood’s booming senior volunteerism arm – norVOLution, to capitalize on Norwood Seniors Network’s private duty home care program, and to take advantage of the offerings at the Norwood Park Senior Center, a successful collaboration between Norwood and the City of Chicago.